Mass Communication—Broadcast Journalism
Department of Communication
FAC 103   651-2798

CORE CURRICULUM COURSES: 42-44 HOURS ♦

HRS

Communication (10)
ENGL 1301 (ENG 101); 1302* (ENG 102) or 2311* (ENG 270) 6

Communication (11)

COMM 1315 (SCOM 105, 1315), 1318 (SCOM 103, 1318), or 1321 (SCOM 201, 1321) 3

Mathematics (20)
MATH 1314* (110), 1324* (118), 1332* (117), 2412*, or 2413* 3

Natural Sciences (30)

Take two courses from:
PSES 1301 (216), 1307 (112); ANSC 1319 (121); BIOL 1406 (101) or 1408, 1407* (102) or 1409*, 1411 (122), 1413 (121); CHEM 1405 (121), 1411* (101), 1412* (102); GEOL 1401 (GESC 119) or 1403 (GEOG 101), 1402 (GESC 112), 1404 (GEOG 102); PHYS 1401* (101), 1402* (102), 1411, 1412, 2425* (210), 2426* (211) 6-8

Humanities (40-41)
ENGL 2321*, 2326*, 2331*, 2341*, 2343*; HIST 2311 (110), 2323, 2372 (210); MCOM 1307*** (MC 107); PHIL 1301 (101), 2374 (204); SPAN 2312*/**** (207) or SPAN 2315*/**** 3

Visual and Performing Arts (50)
HUMA 1315 (FA 101); ARTS 1303 (ART 151), ARTS 1304 (ART 152); DANC 2303; MUSI 1306 (MUS 101) or 1208 and 1209; or THRE 1310 (105) 3

Social and Behavioral Sciences (60)
HIST 1301 (201) or 1303; 1302 or 1304; 2301; 2381 6

Social and Behavioral Sciences (70)
POSC 2305 (101) or 2370 6

Social and Behavioral Sciences (80)
AGBE 2317 (213), ANTH 2351 (201); CRJ 1301 (CRJ 105); ECON 2301 (ECO 201), 2302 (ECO 202), 2371; GEOG 1302 (202); PSYC 2301 (PSY 201); COMM 2377 (SCOM 255, 2377); SOCI 1301 (201); or SOCW 2361 (SOWK 201) Choose 1 3

Institutionally Designated Option (90)
ANSC 2370; CIDM 1105, 1301 (CIS, IDM 1301), 1315 (CIS, IDM 1315), 2345; CS 1301; IDS 1071; PHIL 2303 (203) Choose 1 1-3

MASS COMMUNICATION—BROADCAST JOURNALISM MAJOR REQUIREMENTS: 43 HOURS
A grade of “C” or better must be earned in all courses required for major.

MASS COMMUNICATION CORE: 25 HOURS

MCOM 2310 (MC 2310) Media Design 3

MCOM 2315 (MC 102) Writing for the Media 3

MCOM 3312 (MC 312) Advertising Techniques OR MCOM 3355* (MC 335) Television Reporting 3

MCOM 3305* (MC 305) New Media 3

MCOM 3302 (MC 302) Journalism Research MCOM 3314 (MC 314) Public Relations & Advertising Research

COMM 3315* (SCOM 315, 3315) Research Methods Choose 1 3

MCOM 3327 (MC 327) Mass Media Law 3

Bachelor of Science Degree
BS.MC.BR.JOURN (234)

HOURS

MCOM 3379 (MC 379) Media Management OR MCOM 2327 (MC 256) Advertising Principles 3

MCOM 4191* (NEW) Portfolio & Professional Development 1

MCOM 4302 (MC 402) Mass Communication Ethics 3

BROADCAST JOURNALISM EMPHASIS: 18 HOURS

MCOM 4398 (MC 495) Media Internship 3

Take 15 hours from:
MCOM 2375*, 2375L (MC 275) Multi-platform Publishing
MCOM 2327 (MC 256) Advertising Principles (if not taken for MCOM Core) OR
MCOM 3350 (MC 350) Public Relations and Publicity
MCOM 3301 (MC 301) Feature Writing
MCOM 3302* (MC 302) Journalism Research (if not taken for MCOM Core)
MCOM 3309*, 3309L (MC 201, MCOM 2309) News Editing & Reporting
MCOM 3331 (MC 331) Media History
MCOM 3335* (MC 335) TV Reporting/Anchorin (if not taken for MCOM Core) OR
MCOM ELECTIVE (with advisor approval)

MCOM 4390* (MC 495) Senior Project

ELECTIVES: 27-29 HOURS BY ADVISEMENT—SEE NOTE I

Six hours chosen from biology, chemistry, geology, geosciences, mathematics, physics and natural sciences. 6

TOTAL HOURS REQUIRED TO COMPLETE DEGREE 120

♦ Core curriculum courses should be taken during the first two years of enrollment.
* Indicates prerequisites—see catalog for more information.
** While MATH 1332 will fulfill core math requirements for students in the 2011-2012 catalog, it will NOT prepare them for math beyond MATH 1323 such as Business Math II (MATH 1325), Pre-Calculus (MATH 2412), etc.
*** MCOM 1307 is recommended. It is a prerequisite for MCOM 3305 and 3335.
**** Or an equivalent course (second year, second semester) in French or German.

NOTE I: At least 39 hours of advanced work (3000- or 4000-level courses) for which tuition is paid must be earned at WTAMU, and 30 of the final 36 hours counted toward the degree must be earned at WTAMU. A maximum of 60 semester hours in mass communication, six hours in religion and six hours in physical education (PHED) can be counted toward a degree.

NOTE II: All MCOM majors will compile and submit an e-portfolio that demonstrates required competencies. See catalog for details.

Note: This is NOT a degree plan. Before completion of 60 hours, students are allowed and encouraged to request an official degree plan in the office of the dean of the Sybil B. Harrington College of Fine Arts and Humanities, located in Mary Moody Northen Hall, Room 161 (or call 651-2777). After completing 60 hours, students will not be allowed to progress without requesting a degree plan.